

Fruits and Vegetables for Body and Soul

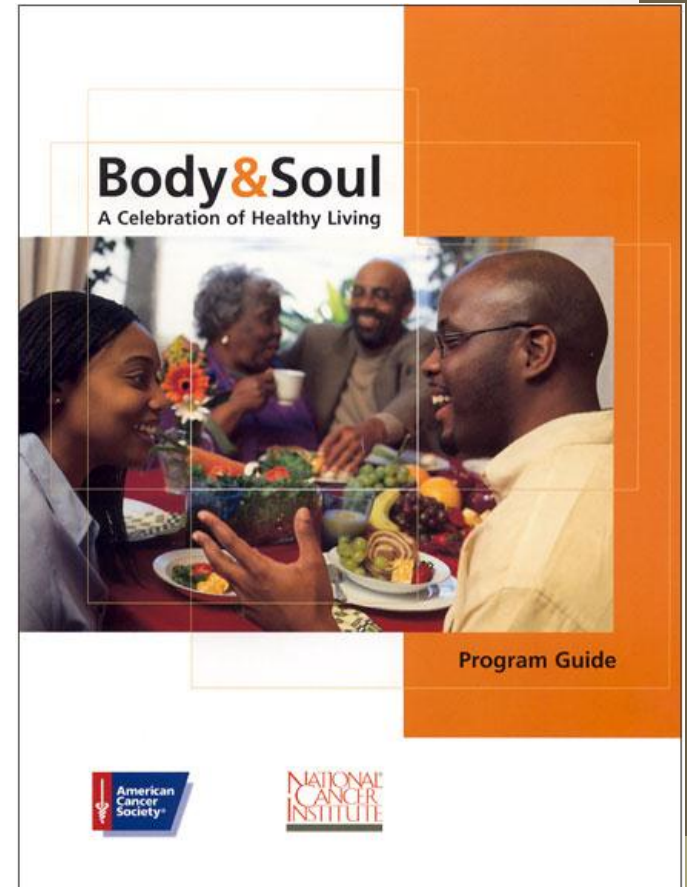
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Agenda

- Review of last time
- What is a: cup, tablespoon, teaspoon, etc.
- Importance of fruits and vegetables
- Fresh vs. canned vs. frozen
- Getting more fruits and veggies



Nutrition

- Remember that the food we eat is what powers us through each day and gives us the energy to be our best and succeed
- Nutrition for healthy people is really quite simple--no need for gimmicks, special products, etc
- Know where your information comes from!

What is Important?

Sample label for
Macaroni & Cheese

Nutrition Facts

Serving Size 1 cup (228g)

Servings Per Container 2

Amount Per Serving

Calories 250

Calories from Fat 110

% Daily Value*

Total Fat 12g 18%

Saturated Fat 3g 15%

Trans Fat 3g

Cholesterol 30mg 10%

Sodium 470mg 20%

Total Carbohydrate 31g 10%

Dietary Fiber 0g 0%

Sugars 5g

Protein 5g

Vitamin A 4%

Vitamin C 2%

Calcium 20%

Iron 4%

* Percent Daily Values are based on a diet of other people's secrets. Your Daily Values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

6

Quick Guide
to % DV

• 5% or less
is Low

• 20% or more
is High

1 Start Here →

2 Check Calories

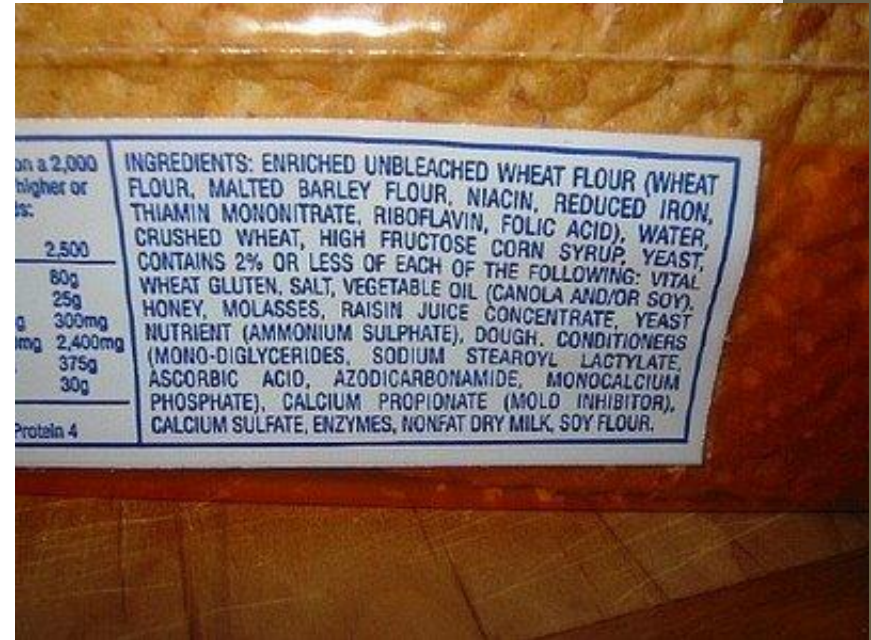
3 Limit these
Nutrients

4 Get Enough
of these
Nutrients

5 Footnote

Calories and Ingredients

- Calories provide a measure of how much energy you get from a serving of this food
- The calorie section of the label can help you manage your weight (i.e., gain, lose, or maintain)



Portion Size vs. Serving Size

- Serving sizes are smaller than you think:

- 1 medium-sized fruit (apple, orange)
- 1/2 cup raw, cooked, canned or frozen fruits/vegetables
- 1/2 cup cut up fruit
- 1 cup raw leafy greens (spinach, lettuce)
- 1/2 cup cooked or canned legumes

BASIC GUIDELINES

1 cup = baseball



1/2 cup = lightbulb



1 oz or 2 tbsp = golf ball



1 tbsp = poker chip



3 oz chicken or meat = deck of cards



3 oz fish = checkbook



GRAINS

1 cup of cereal flakes = baseball

1 pancake = compact disc

1/2 cup cooked rice = lightbulb

1/2 cup cooked pasta = lightbulb

1 slice bread = cassette tape

1 bagel = 6 oz can of tuna

3 cups popcorn = 3 baseballs



WebMD Portion Size Guide

BASIC GUIDELINES

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½ cup = lightbulb



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DAIRY & CHEESE

1 ½ oz cheese = 3 stacked dice

1 cup yogurt = baseball

½ cup of frozen yogurt = lightbulb

½ cup of ice cream = lightbulb



FATS & OILS

1 tbsp butter or spread = poker chip

1 tbsp salad dressing = poker chip

1 tbsp mayonnaise = poker chip

1 tbsp oil = poker chip

3 Here



WebMD Portion Size Guide



FRUITS & VEGETABLES

1 medium fruit = baseball

½ cup grapes = about 16 grapes

1 cup strawberries = about 12 berries

1 cup of salad greens = baseball

1 cup carrots = about 12 baby carrots

1 cup cooked vegetables = baseball

1 baked potato = computer mouse



MEATS, FISH & NUTS

3 oz lean meat = deck of cards

3 oz fish = checkbook

3 oz tofu = deck of cards

2 tbsp peanut butter = golf ball

2 tbsp hummus = golf ball

¼ cup almonds = 23 almonds

¼ cup pistachios = 24 pistachios



MIXED DISHES

1 hamburger (without bun) =
deck of cards

1 cup fries = about 10 fries

4 oz nachos = about 7 chips

3 oz meatloaf = deck of cards

1 cup chili = baseball

1 sub sandwich = about 6 inches

1 burrito = about 6 inches

Fold

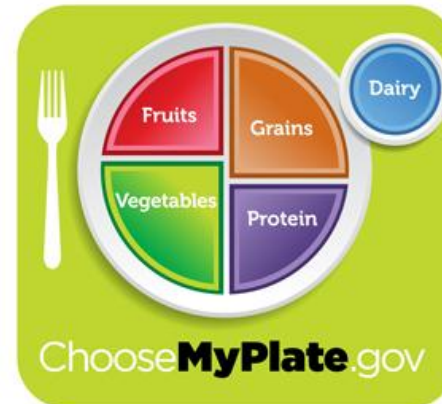


Nutrition Information



American Dietetic
Association

- Good resources
 - Nutrition.gov
 - Eatright.org
- Use the great tools that are available to you!
 - Tip sheets/handouts from Body and Soul
 - Nutrition labels
 - Ingredient labels
 - **ChooseMyPlate**



ChooseMyPlate

- Balancing Calories
 - Enjoy your food, but eat less
 - Avoid oversized portions
- Foods to Increase
 - Make at least half your grains whole grains
 - Switch to fat-free or low-fat (1%) milk
- Foods to Reduce
 - Compare sodium in foods like soup, bread, and frozen meals- and choose the foods with lower numbers
 - Drink water instead of sugary drinks



Why Fruits & Veggies?

- Contain vitamins, minerals, fiber, other nutrients
- Protect from chronic diseases like stroke, heart disease, cancers
- Low in calorie, high in nutrients

→ NUTRIENT DENSE versus CALORIE DENSE

Important Nutrients

Potassium

- Help maintain healthy blood pressure
- Sweet potatoes, tomato paste, tomato puree, beet greens, potatoes, white beans, lima beans, cooked greens



Vitamin A and C

- Keep eyes and skin healthy
- Heal cuts and wounds; keep teeth and gums healthy
- Pumpkin, carrots, spinach, kale, winter squash, cantaloupe, red and green peppers, strawberries, sweet potato, oranges, mangoes, broccoli, pineapple, tomato juice, cauliflower

Important Nutrients

Fiber

- Decreased risk of heart disease and cancer
- Beans (navy, kidney, black, pinto, lima, soy), chick peas, lentils, artichokes



Folate

- Reduced risk of child with brain or spinal cord defect
- Black eyed peas, spinach, great northern beans, asparagus



Nutrients and Colors

- Red

- Many red fruits and vegetables are rich in vitamin C and folic acid
- Also have phytochemical lycopene (most potent when cooked)

- Deep Yellow and Orange

- Most yellow and orange fruits and vegetables contain vitamin C
- Some are high in fiber (corn and pears)
- High in folic acid (cantaloupe and oranges)
- High in vitamin A/beta-carotene (apricot, mango, carrot)

Nutrients and Colors

- Green

- High in vitamin A, vitamin C, folic acid and fiber
- Some also high in calcium (collard greens)
- Contain many phytonutrients

- Purple and Blue

- High in antioxidants, vitamin C

- White/Tan/Brown

- High in phytonutrients, potassium



Why not just take a vitamin?

- You can get the vitamins and minerals from fruits and veggies in a pill
- BUT not other beneficial substances
 - Many that we may not even know of yet
- Most intervention research shows no effect of nutrients when given as supplement
 - Example-Antioxidants show no cancer prevention
- Some even have negative results
 - Example-Beta carotene, lung cancer and smokers
- Not regulated by the government
- Best to get variety of nutrients from foods



Who should take supplements?

- *People over age 50*
 - Consume vitamin B₁₂ (fortified foods or supplements).
- *Women of childbearing age who may become pregnant*
 - Eat foods high in iron and/or consume iron-rich plant foods or iron-fortified foods
- *Women of childbearing age who may become pregnant and those in the first trimester of pregnancy*
 - Consume adequate synthetic folic acid daily (from supplements) in addition to food forms of folate from a varied diet
- *Older adults, people with dark skin, and people exposed to insufficient ultraviolet band radiation (i.e., sunlight)*
 - Consume extra vitamin D from vitamin D-fortified foods and/or supplements

How Much

- Dietary Guidelines list amounts to eat as ‘cups’ rather than ‘servings’
 - About 5 cups per day
- How many fruits and vegetables should be eaten daily for good health?
 - Varies!
 - “More Matters”





1 cup



1 small apple



1 large banana



1 medium grapefruit



1 large orange



1 medium pear



1 small wedge watermelon



2 large or 3 medium plums



8 large strawberries



1 large bell pepper



1 medium potato



2 large stalks of celery



1 cup cooked greens or 2 cups raw (spinach, collards, mustard greens, turnip greens)



12 baby carrots
(or 2 medium carrots)



1 large sweet potato



1 large ear of corn

$\frac{1}{2}$ cup



1 snack container of applesauce
(4oz)



16 grapes



1 medium cantaloupe wedge



$\frac{1}{2}$ medium grapefruit



4 large strawberries



5 broccoli florets



6 baby carrots



1 large plum



1 small box ($\frac{1}{4}$ cup) of raisins

Local? Organic? Natural? Pre-Packaged?

- **Your choice!**
- Convenience
- Environmental impact
- Cost



<http://www.state.nj.us/jerseyfresh/searches/urban.htm>

Fresh? Frozen? Canned?

- Frozen are flash-frozen at peak of freshness
 - Nutrients the same as fresh
 - Avoid sauces
- Canned can be as good as frozen/fresh
 - EXCEPT when syrups or salts added
 - Drain, rinse





Light Syrup



No Sugar Added



100% Juice



Gel/Lite

How to Fit it into your diet!

- Add fruit to cereal or oatmeal
 - Berries, peaches, apples, bananas
- Mini carrots or dried fruit as snack
- Add steamed veggies as side dish to pre-packaged meals
- Add frozen veggies to canned soups
- Add fresh veggies to a frozen pizza
- Add tomatoes or zucchini to pasta dishes
- Roast veggies for a quick side dish
- Other ideas?

Resources

<http://www.fruitsandveggiesmorematters.org/>



fruits & veggies
more matters.

Online Store | Pressroom | Sign Up! Free Newsletter | Translate 

Fill Half Your Plate with Fruits & Veggies [LEARN MORE ►](#)

[Why Fruits & Veggies](#) | [Planning & Shopping](#) | [Cooking](#) | [Get Kids Involved](#) | [Community](#) | [Healthy Resources](#)



Summer Squash is In Season!

CHECK OUT OUR [QUICK VIDEO](#) ON SELECTING AND PREPARING SUMMER SQUASH

Is Frozen Fruit Just as Nutritious as Fresh?

It is! Freezing locks in all the nutrition and delicious flavor so they are waiting for you in the freezer anytime. Read more here >>



Healthy Eating Tips
Grill your dessert - sprinkle bananas with cinnamon and brown sugar, place on aluminum >>



Meal Makeover

MAKE UNHEALTHY MEALS ... HEALTHY!

Compare typical meals with healthier versions & [give your plate a makeover!](#)



Meal Planning on a Budget

EAT FOR LESS!

Planning, shopping, storage, prep ... see our [Fruit & Veggie Budget Guide](#)



Disney Joins Let's Move!

FRUIT & VEGGIE RESEARCH

Disney's new ad standards will help promote healthier eating? [Our Take](#)



Recipes

Fun in the Sun Banana Split

From the Cool Fuel Cookbook for Kids ... [Learn more >](#)

Fruits and Veggies on a Budget

- Frozen, canned and dried may be less expensive
- Buy seasonally
 - Example: \$6 strawberries versus \$3 strawberries
- Meatless days
- Coupons (canned, frozen)
- Sales





Alamy

WASHINGTON -- Is it really more expensive to eat healthy?

An Agriculture Department study released Wednesday found that most fruits, vegetables and other healthy foods cost less than foods high in fat, sugar and salt.

That counters a common perception among some consumers that it's cheaper to eat junk food than a nutritionally balanced

meal.







The government says it all depends on how you measure the price. If you compare the price per calorie – as some previous researchers have done – then higher-calorie pastries and processed snacks might seem like a bargain compared with fruits and vegetables.

But comparing the cost of foods by weight or portion size shows that grains, vegetables, fruit and dairy foods are less expensive than most meats or foods high in saturated fat, added sugars or salt.

That means bananas, carrots, lettuce and pinto beans are all less expensive per portion than French fries, soft drinks, ice cream or ground beef.

"Using price per calorie doesn't tell you how much food you're going to get or how full you are going to feel," said Andrea Carlson, scientist at the USDA's Economic Research Service and an author of the study.

For example, eating a chocolate glazed donut with 240 calories might not satiate you but a banana with 105 calories just might.

MORNING	<p>1 cup</p>  <p>1 small apple</p>	<p>1/2 cup</p>  <p>1 small banana</p>
MID-DAY	<p>1 cup</p>  <p>1 cup of lettuce* and 1/2 cup of other vegetables</p>	<p>1/2 cup</p>  <p>6 baby carrots</p>
EVENING	<p>1 cup</p>  <p>1/2 large sweet potato and 1/2 cup of green beans</p>	<p>1/2 cup</p>  <p>16 grapes</p>

*1 cup of lettuce counts as 1/2 cup of vegetables

PLAN PLAN PLAN

- Taking the time to plan your food choices ahead of time is the key!
- Keep them around your house
- Make time for it
 - Cook on weekends and eat leftovers
 - Make lunches and snacks the night before





Questions?