



Please join us for an educational program*:

emerging perspectives

in Value-based Care

How is your view of value-based care evolving?

Join **Richard Mcquellon, PhD** from **Comprehensive Cancer Center** for a fresh look at value-based care and emerging insights

Program objectives:

- Review the role of value-based care in today's cancer care environment
- Understand key factors that are driving the transformation to value-based care
- Identify key value-based framework models and how they differ
- Evaluate the Oncology Care Model and its goals, criteria, and financial incentives
- Learn about clinical pathways and how institutions are practicing within them
- Discuss the influence of value-based models on prescribing and spending
- Determine how practices can operate in a value-based setting

For: Emerging Perspectives in Value-Based Care

Date: Wednesday, March 20, 2019

Time: Arrival Time 6:00 PM / Presentation Time 6:00 PM

Location: CINJ Rutgers Cancer Institute of New Jersey, 195 Little Albany Street
Conference Room A, New Brunswick, NJ 08903

Visit www.geniersvp.com/SGEN22317 by Friday, March 15, 2019 to RSVP. Please be sure to accept or opt out of any in-kind benefits (meals, parking, etc).**

Contact your Genentech representative, Maureen Connolly, at (732) 674-2295 or connolly.maureen@gene.com for more information about this and other programs.

About Emerging Perspectives

Emerging Perspectives is a series of programs that explore emerging scientific insights across a number of tumor types and oncology topics. Sponsored by Genentech, the series is designed specifically for cancer clinicians and is led by leading oncology experts.

*These programs are not intended to promote FDA-approved products. This is not an independent educational program, and no CME credits will be provided.

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