



JON RUNYAN'S

SCORE  
FOR THE  
CURE



SCORE  
FOR THE  
CURE



The Cancer  
Institute of  
New Jersey  
FOUNDATION

120 Albany Street  
Tower Two, Fifth Floor  
New Brunswick, NJ 08901  
Phone: 732-235-9709  
www.cinj.org

Ramblewood Country Club | October 3, 2006



TITLE SPONSOR



Ramblewood



Golf Tournament to benefit  
prostate cancer research at  
The Cancer  
Institute of  
New Jersey<sup>SM</sup>  
Bringing research to life.



TITLE SPONSOR



The Cancer Institute of New Jersey (CINJ) provides compassionate patient care and is known for bringing extraordinary cancer research discoveries to patients as quickly as possible. Located in New Brunswick, CINJ is the only facility in the state designated by the National Cancer Institute as a Comprehensive Cancer Center. Prostate cancer is the second leading cause of cancer deaths among American men. At the CINJ Dean and Betty Gallo Prostate Cancer Center patients receive comprehensive prostate cancer care, educational programs and information about the most current clinical trials. For more information visit [www.cinj.org](http://www.cinj.org).



Jon Runyan (center) visits CINJ during the **SCORE FOR THE CURE** kickoff event

Date: Tuesday, **October 3, 2006**

Place: **Ramblewood Country Club**  
200 Country Club Parkway  
Mt. Laurel, NJ 08054

Event Schedule: 11:00 AM Registration and lunch  
12:30 PM Shotgun start, scramble format  
5:15 PM Cocktail reception  
5:45 PM Dinner, prizes, program and auction

Prizes: Scramble winners: 1st, 2nd, 3rd place  
Closest to the pin  
Hole-in-one  
Longest drive  
CN8 million dollar shootout

Information: **John Goodwin**, Ramblewood Country Club: 856.235.2118, ext.7  
**Paula Hunchar**, CINJ Foundation: 732.235.9709  
**Craig Kaplan**: 610.212.3928

Directions: [www.ramblewoodcc.com](http://www.ramblewoodcc.com)



We invite you to join professional athletes, business leaders, your friends and neighbors for a day of golf, camaraderie and purpose. Members of the Major League Baseball Black Aces and special guests from Philadelphia, New York and New Jersey professional sports teams will be with us, uniting against prostate cancer.

It will be a great day and a great way to team up against prostate cancer, which afflicts one out of every five men. More research is needed to gain ground in preventing, treating and eradicating this disease. Defeating prostate cancer is not a game, it is a battle and your support will reduce the number of brothers, husbands, fathers and friends that are lost in that battle. All proceeds from the day will fund prostate cancer research at The Cancer Institute of New Jersey.

Teamwork wins football games and teamwork will win the battle against prostate cancer. We are grateful to John Goodwin, the founder of this event, who has donated the services of Ramblewood Country Club, Dietz & Watson, our title sponsor, and CN8 our media sponsor. Sponsorships, foursomes, ads and tee signage are still available so plan on participating. If you are not a golfer, join us for cocktails and dinner and make a tax deductible contribution.

We are all looking forward to seeing you on October 3rd.

Sincerely,  
*Jon Runyan*  
Offensive Tackle, The Philadelphia Eagles

**SCORE FOR THE CURE COMMITTEE**

- |               |                             |                 |
|---------------|-----------------------------|-----------------|
| John Goodwin  | Ronald A. Morton, Jr., M.D. | Mark Simon      |
| Charles Jacey | Martin O'Connor             | Val Skinner     |
| Craig Kaplan  | Joe Pagliei                 | Millard Tydings |
| Howard Katz   | Mike Quick                  | Joseph Vales    |
| Ed Keyes      | Will Royster                | Ira Whitman     |

**SPONSORSHIP OPPORTUNITIES**

**TOUCHDOWN SPONSORS | \$12,000**

All five Touchdown Sponsors receive: nine golfers to play with three celebrities, signage and logo at event, inclusion in all marketing and event material, items in sports bag, tee sponsorship, reserved seating at lunch and dinner, full page ad in program, ad in CINJ Award of Hope Gala Journal

- Cart Sponsor also receives signage on all carts
- Tee Marker Sponsor also receives name on all tee markers
- Flag Sponsor also receives name on all flags
- Sports Bag Sponsor also receives logo on all sports bags
- Dinner Sponsor also receives signage at dinner and may make welcome remarks

**FIELD GOAL SPONSOR | \$9,000**

All six Field Goal Sponsors receive: six golfers to play with two celebrities, signage and logo at event, inclusion in all marketing and event material, items in "sports bag", tee sponsorship, reserved seating at lunch and dinner, full page ad in program, ad in CINJ Gala Journal

- Beverage Cart Sponsor also receives signage on beverage carts
- Lunch Sponsor also receives signage at lunch
- Cocktail Sponsor also receives signage at cocktail reception
- Program Sponsor also receives a full-page ad on back cover of the program
- Auction Sponsor also receives signage at auction
- Putting Contest Sponsor also receives signage at putting contest and announces the winner

**EXTRA POINT SPONSOR | \$5,000**

Includes: three golfers to play with one celebrity, signage and logo at event, inclusion in all marketing and event material, items in "sports bag", tee sponsorship, reserved seating at lunch and dinner, full page ad in program, ad in CINJ Gala Journal

- Golfers**  
\$250  
Includes lunch, golf, cocktails, dinner
- Dinner only**  
\$100
- Ads**  
\$200 for a half page  
\$300 for a full page
- Tee sponsor**  
\$500 Includes signage on one tee

PLEASE MAKE CHECKS PAYABLE TO: **THE CANCER INSTITUTE OF NEW JERSEY FOUNDATION.**

All but \$125 per golfer is tax deductible to the full extent of the law. All but \$50 per dinner-only guest is tax deductible to the full extent of the law. Information filed with the Attorney General concerning this charitable organization may be obtained from the Attorney General of the State of New Jersey by calling 973 504-6215. The tax ID # is 20-2959012. Registration by the Attorney General does not imply endorsement.