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## **PARTICIPATION IN QUARTERS FOR THE CURE PROGRAM QUADRUPLES**

*Local Schools Join The Cancer Institute of New Jersey in the Fight Against Cancer*

**NEW BRUNSWICK, N.J., January 4, 2005** – This school year, The Cancer Institute of New Jersey (CINJ) has enlisted the help of students throughout the state for “Quarters for the Cure”, a fundraising program open to elementary, middle and secondary schools. In this, the second year of the program, the number of schools participating in the program has more than quadrupled from 25 to 91 schools throughout New Jersey.

“Schools in New Jersey from as far north as Oakland and as far south as Barnegat and everywhere in between are working hard to help CINJ fight cancer,” said Beth Gross of CINJ’s Development Office and the organizer of “Quarters for the Cure”. “We are very pleased with the continued success and growth of the ‘Quarters for the Cure’ program, as it is a great way to teach children about cancer awareness and philanthropy.”

At the beginning of the school year, all participating schools were given 5-gallon water jugs to fill with quarters. In May, the quarters will be tallied and the winning school will receive a special prize. Last year, the inaugural year of the “Quarters for the Cure” program, students raised more than \$4,500 for CINJ.

Commerce Bank is sponsoring this year’s program and local branches will count the quarters in their penny arcades and help tabulate the final results.

For more information on how your school can get involved in the “Quarters for the Cure” program, contact CINJ’s Development Office at 732/235-2059 or register on the web at [www.cinj.org/opportunity/quarter\\_for\\_the\\_cure.htm](http://www.cinj.org/opportunity/quarter_for_the_cure.htm).

The Cancer Institute of New Jersey is the state’s first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ’s physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice—quite literally bringing research to life. The Cancer Institute of New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School.

CINJ's Partner and Affiliate Network is comprised of twenty hospitals and institutions throughout the state and provides a mechanism to rapidly disseminate important, valid discoveries into the community. CINJ Partners: Atlantic Health System (Morristown Memorial Hospital, Mountainside Hospital, Overlook Hospital), New Brunswick Affiliated Hospitals, Robert Wood Johnson University Hospital, University of Medicine and Dentistry (UMDNJ), UMDNJ-Robert Wood Johnson Medical School. CINJ Affiliates: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital\*, Jersey Shore University Medical Center, JFK Medical Center, Monmouth Medical Center, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton, Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, UMDNJ-New Jersey Medical School\*, University Medical Center at Princeton

\* Academic Affiliate

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**Editor's note: A list of all participating schools is available.**