

FOR IMMEDIATE RELEASE

Contact: Courtney DeNicola
Office of Communications
732/235-9872
denicoca@umdnj.edu

February 4 is World Cancer Day (CINJ Experts)

World Cancer Day 2006 will focus attention on access to cancer care for children in developing countries and the importance of early detection and proper diagnosis at early stages of the disease. Advancements in medicine and research have led to cure rates of up to 80 percent for many childhood tumors, however the progress is divided between countries rich in resources and those lacking the financial and scientific support.

In the United States, there has been great success with the treatment of childhood cancers. At **The Cancer Institute of New Jersey (CINJ)**, pediatric oncologists provide comprehensive care to children living with cancer and blood disorders using state-of-the-art approaches and sophisticated techniques in diagnosis, surgery and chemotherapy and radiation therapy. As the state's only National Cancer Institute-designated Comprehensive Cancer Center, CINJ faculty are conducting cutting-edge research that plays a vital role in the continued success and rise of childhood cancer survival rates.

Physicians from the Pediatric Hematology/Oncology program at CINJ are available to discuss the success rates of childhood cancer treatments in the United States. Please call Courtney DeNicola, at 732/235-9872 or e-mail, denicoca@umdnj.edu if you wish to speak to someone.

###