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LIFE Golf Event to Benefit The Cancer Institute of New Jersey

LPGA Pros Team Up to Fight Breast Cancer

Paramus, N.J., May 23, 2005 – Twenty-five of the best women golfers in the world from the LPGA Tour will join the fight to eradicate breast cancer by playing in the LIFE (LPGA Pros in the Fight to Eradicate Breast Cancer) Event on May 23, 2005 at the prestigious Ridgewood Country Club in Paramus, NJ. Originated by Val Skinner, LIFE Event chairperson and veteran LPGA player, the LIFE Event benefits The Cancer Institute of New Jersey (CINJ) and the Susan G. Komen Breast Cancer Foundation. To date, Skinner has raised \$2.5 million in the fight against breast cancer, the most money raised for breast cancer in a single-day golf event.

CINJ has benefited significantly from Skinner’s philanthropic efforts. The funds derived from the LIFE Event have supported CINJ’s high-risk breast cancer programs, numerous clinical research trials focusing on young women, and the establishment of the LIFE Center, with a mission to educate health care practitioners and the young women they serve about breast cancer risk, screening and prevention. To further validate the LIFE Event’s impact, CINJ recently announced findings from a study conducted by Arnold Levine, Ph.D and colleagues unveiling a tiny variation in a gene involved in regulating tumor suppression that could increase the development of cancer at an earlier age for some individuals.

“This type of progress in combating this frightening disease would not be possible without the support of LIFE’s sponsors and my friends on the LPGA Tour,” said Skinner. “For that, I’m forever grateful.”

The mission of The LIFE Event is to educate young women about the importance of early detection and healthy breast care practices and to raise money for research that will assist in the eradication of breast cancer as a life-threatening disease. The average age of LPGA players in this event is 35, with the youngest at 25 years of age – mirroring the target demographic to benefit from LIFE’s mission. The field for this year’s pro-am tournament represents five countries with a combined 319 LPGA tournament wins.

The Cancer Institute of New Jersey is the state's first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ's physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice-quite literally bringing research to life. The Cancer Institute of New Jersey is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call 732/235-8614.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. CINJ Partner Hospitals: Robert Wood Johnson University Hospital, Atlantic Health System (Morristown Memorial Hospital, Mountainside Hospital, Overlook Hospital). CINJ Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital*, Jersey Shore University Medical Center, JFK Medical Center, Monmouth Medical Center, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton, Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton.

* Academic Affiliate-includes The Cancer Institute of New Jersey at Cooper and the UMDNJ-NJMS/University Hospital Cancer Center.

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