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June is Prostate Cancer Awareness Month in New Jersey

*The State's Only National Cancer Institute-Designated Comprehensive Cancer Center
Is Working to Reduce the Incidence of the Most Common Form of Cancer in Men*

- What:** June is Prostate Cancer Awareness Month in New Jersey, and The Cancer Institute of New Jersey (CINJ) is dedicated to improving the quality of care by educating the community about the warning signs, risk factors and treatment options of the most common form of cancer in men. New Jersey is among the states with the highest incidence of prostate cancer.
- When:** Prostate Cancer Awareness Month is observed in New Jersey throughout the month of June, to coincide with the celebration of Father's Day and to help raise awareness of the disease.
- Why:** In New Jersey alone, more than 43,000 new cancer cases will be diagnosed in 2006, with 7,720 cases being that of prostate cancer. And although death rates have been declining nationwide among white and African American men since the early 1990's, rates in African American men are still twice as high as they are in white men.*
- Who:** At the state's only National Cancer Institute-designated Comprehensive Cancer Center, CINJ physicians and researchers are working diligently to improve current treatments, and are committed to providing those living with prostate cancer the latest and most effective medicines. CINJ offers clinical trials designed to detect and prevent prostate cancer in its early stages. CINJ's extensive, multi-disciplinary team of specialists at The Dean and Betty Gallo Prostate Cancer Center is dedicated to eradicating prostate cancer.

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The following experts are available to discuss the progress of prostate cancer research at The Cancer Institute of New Jersey.

Ronald Morton, Jr., M.D. – Dr. Morton is Director of Urologic Oncology at CINJ and Professor of Surgery, UMDNJ-Robert Wood Johnson Medical School. Dr. Morton has longstanding clinical and basic research interests in prostate and bladder cancer.

Robert DiPaola, M.D. – Dr. DiPaola is the Executive Director of CINJ's Dean and Betty Gallo Prostate Cancer and Professor in the Department of Medicine, UMDNJ-Robert Wood Johnson Medical School. Dr. DiPaola's research interests include prostate cancer, herbal medicines, and genitourinary tumors.

Isaac Y. Kim, M.D., Ph.D. – Dr. Kim is a urologic oncologist at The Cancer Institute of New Jersey and Assistant Professor of Surgery at UMDNJ-Robert Wood Johnson Medical School. Dr. Kim is a well recognized expert in the field of prostate cancer research as well as in the application of laparoscopic and robotic techniques to urologic oncology.

Media Note: To set-up an interview with a CINJ expert, please contact Courtney DeNicola at 732/235-9872.

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