



Contact: Jennifer Ryan
CINJ Office of Communications
732/235-9891
ryanje@umdnj.edu

AWARD OF HOPE HONOREES ANNOUNCED

CINJ to Honor Johnson & Johnson and Dr. Mary B. Todd at Ninth Annual Gala

New Brunswick, N.J., July, 12 2004 – The Board of Directors of The Cancer Institute of New Jersey (CINJ) is pleased to announce that the 2004 Award of Hope Gala and Benefit Auction will honor Johnson & Johnson with the *Award of Hope* and Dr. Mary B. Todd, Deputy Director of CINJ and Professor in the Department of Medicine, UMDNJ-Robert Wood Johnson Medical School with the *Leadership in Patient Care Award*. CINJ's Ninth Annual Award of Hope Gala will be held on Saturday, October 23, 2004 at the new Trump National Golf Club in Bedminster, New Jersey.

“Last year’s Gala raised \$1 million for The Cancer Institute of New Jersey,” explained Mr. Robert E. Campbell, Chairman of CINJ’s Board of Directors. “With the generous support of Gala attendees and the luxurious surroundings of the Trump National Golf Club, we anticipate this year’s event to be equally successful and inspiring.”

The *Award of Hope* was established in 1997 to publicly recognize corporations, foundations and individuals who make extraordinary contributions to the healthcare of New Jersey citizens. Johnson & Johnson was chosen as this year’s honoree for their continued support of CINJ’s mission and their dedication to the fight against cancer in New Jersey.

Dr. Todd will receive the Leadership in Patient Care Award in recognition for her dedication in providing exceptional patient care and treatment and for her devotion to representing CINJ in the community.

For ticket inquiries and more information about CINJ’s Award of Hope Gala and Benefit Auction, please contact CINJ’s Development Office at 732/235-8614.

The Cancer Institute of New Jersey is the state’s first and only National Cancer Institute-designated Comprehensive Cancer Center. CINJ is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ’s physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice, quite literally bringing research to life. CINJ’s Providers' Network is

comprised of twenty-one Partner and Affiliate institutions throughout the state and provides a mechanism to rapidly disseminate important, valid discoveries into the community. The Cancer Institute of New Jersey is part of UMDNJ-Robert Wood Johnson Medical School.

###