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“Quarters for the Cure” Campaign to Fight Cancer Wraps with End of School Year

Nearly \$24,000 Raised for Research, Patient Care and Programs at CINJ

New Brunswick, N.J., June 26, 2007 – Nearly \$24,000 has been collected by The Cancer Institute of New Jersey Foundation (CINJF) following the recent “Quarters for the Cure” campaign, which had students collect pocket change to support cancer research, patient care, education and community outreach at CINJ.

The effort – which concluded last month in 27 elementary, middle and high schools in 12 counties throughout the state – featured various fundraising activities to fill their five-gallon water jugs with quarters. This included teachers matching coins the students brought in from home, youngsters selling paper flowers, teachers and faculty paying to wear jeans on Fridays, a flag-football tournament, a bowl-a-thon, bake sales and friendly competitions between classes and grades.

The top fundraiser was Elms Elementary School in Jackson Township, which raised \$3,123. All the first grade classes participated in honor of a classmate, who died of cancer in March. Natalie DiPietrantonio, who coordinated the drive at the school, was the girl’s teacher, who notes her student was a bright young lady that was very brave. And while it was DiPietrantonio who tutored the girl at home when she was ill, it was the student who gave the lesson: “She never complained and always had a smile on her face. She has taught us all to appreciate life. The first-grade classes would like it if you could keep her in your thoughts as this money is used to fight cancer,” said DiPietrantonio. The CINJ Foundation was on hand at Elms Elementary this month with a certificate of appreciation to thank the students for their hard work and generosity. (*Attention Editors: photo available; please contact Michele Fisher*)

Michelle Walker, Director of Annual Giving for CINJF, said of all the students, “The heartwarming notes we received from teachers shows that these children, regardless of their age, believe they can make a difference and used this determination and generous attitude to help those touched by cancer.”

The participating schools are as follows:

▪ Atlantic City	Texas Avenue School	\$537.33
▪ Barnegat	Cecil S. Collins Elementary School	\$617.63
▪ Bridgewater	Adamsville School	\$3,062.14
▪ Bridgewater	Bridgewater-Raritan Middle School	\$1,000.00
▪ Bridgewater	Milltown Primary School	\$1,500.00
▪ Clark	Carl H. Kumpf Middle School	\$265.19
▪ Cresskill	Merritt Memorial School	\$1,014.00
▪ Flemington	Hunterdon County Polytech Career Academy	\$200.00

▪ Hasbrouck Heights	Hasbrouck Heights Middle School	\$200.00
▪ High Bridge	High Bridge Elementary School	\$336.00
▪ Iselin	JFK Memorial High School	\$628.50
▪ Jackson	Elms Elementary School	\$3,123.00
▪ Marmora	Upper Township Primary School	\$1,266.74
▪ Monmouth Junction	Monmouth Junction School	\$1,835.00
▪ Neptune	C.L.A.S.S. Academy High School	\$150.00
▪ New Brunswick	Woodrow Wilson Elementary School	\$400.00
▪ Newark	Ann Street School	\$1,935.00
▪ Newark	Lafayette Street School	\$1,362.73
▪ Oak Ridge	Cozy Lake Elementary School	\$338.95
▪ Orange	Oakwood Avenue School	\$857.00
▪ Perth Amboy	Anthony V. Ceres Elementary School	\$1,121.00
▪ Plainfield	Clinton Elementary School	\$371.27
▪ Ridgewood	Travell Elementary School	\$434.87
▪ Saddle River	Saddle River Day School	\$200.00
▪ Spring Lake Heights	Spring Lake Heights Public School	\$324.54
▪ Trenton	Cadwalader Elementary School	\$110.00
▪ West Orange	Roosevelt Middle School	\$768.45
Total:		\$23,959.34

The CINJ Foundation is a 501C3, non-profit organization, which raises funds to support programs at CINJ, New Jersey’s only National Cancer Institute–designated Comprehensive Cancer Center, an elite distinction held by only 38 other cancer centers in the country.

Still in its infancy, CINJF has raised \$10-million dollars since it was formed nearly two years ago. It raises funds through corporation and foundation support, gifts from individuals, special events and planned giving. To support New Jersey’s only NCI –designated Comprehensive Cancer Center call-732 235-8614 or visit www.cinjfoundation.org.

About The Cancer Institute of New Jersey

The Cancer Institute of New Jersey is the state’s first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ’s physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of New Jersey is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call The Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospitals: Robert Wood Johnson University Hospital, Atlantic Health (Morristown Memorial Hospital and Overlook Hospital). Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital,* Jersey Shore University Medical Center, JFK Medical Center, Mountainside Hospital , Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter’s University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton. *Academic Affiliate

