



ROBERT WOOD JOHNSON
MEDICAL SCHOOL

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South Brunswick Students Serve up Support for The Cancer Institute of New Jersey *Annual Volleyball Event Raises \$5K*

New Brunswick, N.J., March 20, 2008 –Thanks to a generous community spirit, The Cancer Institute of New Jersey (CINJ) once again will benefit from the efforts of some South Brunswick students, who played volleyball for five continuous hours in a student-inspired marathon fundraiser known as “Volley for Life.”

A check for \$5,630 was presented this week to the Cancer Institute of New Jersey Foundation by representatives of Crossroads North Middle School, which is where 92 students and 30 alumni “served up” a day of fun and awareness in the sixth-annual event held last month. Over the years, more than \$23,000 has been raised to help in the fight against cancer at CINJ, which is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School.

Students at the school are divided into “teaching units.” Most of the students who participated represented a mix of seventh and eighth graders spanning five homeroom classes in the Tau Unit, which initiated the event six years ago.

Event coordinator Janet Wiener, who is a science teacher at the school, says the students recognize the impact the event has, “The Tau unit organizes Volley for Life each year, because the proceeds not only benefit individuals with serious medical concerns, but the event itself provides a powerful demonstration for young students of what they can accomplish as members of a community.”

Michelle Walker, director of annual giving for the CINJ Foundation, notes these students continue to make a difference, “It is tremendous to see the dedication these young people put forth year after year. Thanks to their continued commitment, our patients and all of us in New Jersey will continue to benefit from education programs and cutting-edge treatments, which are developed right here in our laboratories. We are grateful for their support.”

Nearly 80,000 patient visits are expected this year at CINJ, which is the state’s first and only Comprehensive Cancer Center as designated by the National Cancer Institute.

About the Cancer Institute of New Jersey Foundation

The CINJ Foundation raises funds to support cancer research, treatment, prevention and education programs of CINJ. Gifts are received from corporations, foundations, individuals, special events and through planned gifts. To make a tax-deductible gift to New Jersey’s only NCI -designated Comprehensive Cancer Center call 732-235-8614 or visit www.cinjfoundation.org.

About The Cancer Institute of New Jersey

The Cancer Institute of New Jersey is the state’s first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ’s physician-scientists engage in translational research, transforming their

laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call the Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospital: Robert Wood Johnson University Hospital. Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital*, Jersey Shore University Medical Center, JFK Medical Center, Morristown Memorial Hospital, Overlook Hospital, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton. *Academic Affiliate

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