



ROBERT WOOD JOHNSON
MEDICAL SCHOOL

University of Medicine & Dentistry of New Jersey



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Give the Gift of Well Being this Holiday Season and Benefit The Cancer Institute of New Jersey
Popular Woodbridge Salon to Donate Portion of Proceeds from Holiday Purchases to CINJ Foundation

New Brunswick, N.J., November 17, 2008 – The holiday season is fast approaching, and in these tough economic times, some may be faced with choosing between spending more on gifts this year or giving to a favorite charity. Vito Mazza Salon, Spa & Hair Restoration in Woodbridge has found a way for shoppers to do both, by donating a portion of proceeds from gift card sales this month to The Cancer Institute of New Jersey (CINJ). CINJ is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School.

Vito Mazza Salon, Spa & Hair Restoration has long been part of the Main Street fabric of Woodbridge, having participated through the years in various fundraisers to benefit children, families and those with illness – including cancer. Salon Owner, Vito Mazza, Jr., notes it's a way to give back, "We've been recognized nationally and internationally in the beauty industry for 40 years. But the greatest feeling of achievement comes when we know we are helping our immediate community."

Paula Hunchar, executive director for the Cancer Institute of New Jersey Foundation, says the effort will provide great benefit to CINJ, "Today's cancer research is the foundation of tomorrow's treatments. Without continued support in these areas, an opportunity to extend the quality of life to so many affected with cancer will be lost. We are grateful to the Vito Mazza Salon for its support."

Five percent of every Vito Mazza Salon, Spa & Hair Restoration gift card purchased online now through November 29th will support treatment and research at CINJ. More information can be found at <http://vitomazza.com/store/product212.html>.

The CINJ Foundation raises funds to support cancer research, treatment, prevention and education programs of CINJ. Gifts are received from corporations, foundations, individuals, special events and through planned gifts. To make a tax-deductible gift to New Jersey's only NCI-designated Comprehensive Cancer Center call 732-235-8614 or visit www.cinjfoundation.org.

About The Cancer Institute of New Jersey

The Cancer Institute of New Jersey is the state's first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ's physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call the Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospital: Robert Wood Johnson University Hospital. Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital*, Jersey Shore University Medical Center, JFK Medical

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Center, Morristown Memorial Hospital, Overlook Hospital, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton. *Academic Affiliate

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