



ROBERT WOOD JOHNSON
MEDICAL SCHOOL

University of Medicine & Dentistry of New Jersey



Contact: Michele Fisher
Media Relations Specialist
732/235-9872
fisherm2@umdnj.edu

A Day on the Links Raises \$125K for Prostate Cancer Research at CINJ

Eagles' Jon Runyan and Other Tri-State Area Professional Athletes Do Their Part to Raise Awareness

New Brunswick, N.J., November 11, 2008 – An estimated \$125,000 has been raised during the third-annual *Score for the Cure* golf tournament, which was hosted by NFL Iron Man, Philadelphia Eagles right tackle Jon Runyan in an effort to raise funds for research and outreach programs at The Cancer Institute of New Jersey (CINJ). CINJ is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School.

Celebrity sports figures and notable athletes from the tri-state area converged upon the Ramblewood Country Club in Mount Laurel in late September in an effort to bring about more awareness of prostate cancer. The event, which also featured dinner and a silent auction, has raised more than \$300,000 since its inception.

Isaac Kim, MD, PhD, who is the director of CINJ's Urologic Oncology Program and assistant professor of surgery at UMDNJ-Robert Wood Johnson Medical School, is a member of the *Score for the Cure* Committee. "There will be more than five-thousand new cases of prostate cancer diagnosed this year in New Jersey alone, so we are pleased that Jon is once again helping to bring awareness to this cause. The monies raised at this event will help us with cutting-edge research, which we hope to translate into better therapies and treatments for our patients," said Dr. Kim.

According to the American Cancer Society, New Jersey ranks second in the nation for the number of men with prostate cancer, eighth for new cases of prostate cancer and ninth for death from the disease.

"Teamwork wins football games and teamwork will win the battle against prostate cancer," said Runyan. "More research and awareness of the disease is needed and if we can help provide support, then we are happy to do so."

Along with Runyan, this year's event featured current Eagles Hank Baskett, Sean Considine, Omar Gaither, Chris Gocong and Todd Herreman; former and retired team members, Mike Mamula, Joe Pagliei, and Mike Quick; as well as New York Giants great Beasley Reese, who is currently a sportscaster at CBS 3. Former Philadelphia Phillies notables Garry Maddox and Terry Harmon were on hand, in addition to Bernie Parent of the Philadelphia Flyers and numerous others.

The CINJ Foundation raises funds to support cancer research, treatment, prevention and education programs of CINJ. Gifts are received from corporations, foundations, individuals, special events and through planned gifts. To make a tax-deductible gift to New Jersey's only NCI-designated Comprehensive Cancer Center call 732-235-8614 or visit www.cinjfoundation.org.

About The Cancer Institute of New Jersey

The Cancer Institute of New Jersey is the state's first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care

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of patients with cancer. CINJ's physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call the Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospital: Robert Wood Johnson University Hospital. Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital*, Jersey Shore University Medical Center, JFK Medical Center, Morristown Memorial Hospital, Overlook Hospital, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton. *Academic Affiliate

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