



ROBERT WOOD JOHNSON  
MEDICAL SCHOOL

University of Medicine & Dentistry of New Jersey



**ROBERT WOOD JOHNSON**  
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**Prostate Cancer Awareness Days Designated for Week of September 22<sup>nd</sup> in New Brunswick**

*Mayor James M. Cahill Issues Proclamation to CINJ & RWJUH for Efforts in Annual Screening Event*

**New Brunswick, N.J., September 5, 2008** – In honor of what he calls “a tremendous community effort” by The Cancer Institute of New Jersey (CINJ), Robert Wood Johnson University Hospital (RWJUH) and local clergy in putting together their annual prostate cancer screening event, Mayor James M. Cahill has proclaimed the week of September 22 as *Prostate Cancer Awareness Days* in the Hub City. The mayor this week presented event organizers with a proclamation showing the city’s support for the free screenings, which will take place September 22, 23 and 24 from 5:00 to 8:00 p.m. each night at CINJ. CINJ is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School.

According to the American Cancer Society, New Jersey ranks second in the nation for the number of men with prostate cancer, eighth for new cases of prostate cancer and ninth for death from the disease. That is why The Dean and Betty Gallo Prostate Cancer Center at CINJ and the RWJUH Community Health Promotion Program join forces to offer the screenings, which are now in their tenth consecutive year.

Isaac Kim, M.D., Ph.D., who is the head of CINJ’s Urologic Oncology Program and assistant professor of surgery at UMDNJ-Robert Wood Johnson Medical School, is grateful for the city’s support, “There will be more than 5,000 new cases of prostate cancer in New Jersey this year. By declaring these Prostate Cancer Awareness Days in New Brunswick, Mayor Cahill is helping us to educate more families about the significance of this quick and simple screening. Early detection does save lives.”

Over the past two years, nearly 1,000 men from all over the state were screened for prostate cancer at the event. Mariam Merced, director of RWJUH’s Community Health Promotion Program, says that is a testament to an entire community coming together, “With one in every six men being diagnosed with prostate cancer, our local clergy and community leaders recognize the impact of these screenings, and they continue to make it their personal mission to spread the word. I am certain their efforts alone have helped save hundreds of lives through the years.”

Mayor Cahill agrees that the rich community spirit of the Hub City provides great benefit to its citizens and beyond, “Our local clergy and civic leaders continually assess and facilitate the health, welfare, spiritual and educational needs of our community members. Combine that with the efforts of CINJ and RWJUH, New Jersey has an opportunity to be a leader in prostate cancer education rather than prostate cancer incidence. The City of New Brunswick is excited to partner in this important effort.”

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Both a digital rectal exam and Prostate Specific Antigen (PSA) blood test will be administered during the screenings, which will be held at 195 Little Albany Street (CINJ). CINJ is located one block from the New Brunswick train station. Men over age 50 with no history of prostate cancer and men over 40 who are at high risk or have a family history of the disease are encouraged to attend. While the screenings are free, an appointment must be made at 732-247-2050. Limited free parking will be available at the RWJUH parking garage directly across from CINJ.

### **About The Cancer Institute of New Jersey**

The Cancer Institute of New Jersey is the state's first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ's physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call the Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospital: Robert Wood Johnson University Hospital. Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital\*, Jersey Shore University Medical Center, JFK Medical Center, Morristown Memorial Hospital, Overlook Hospital, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School\*, and University Medical Center at Princeton. \*Academic Affiliate

### **About Robert Wood Johnson University Hospital**

Selected as one of four hospitals nationwide to offer the world's first self-contained implantable artificial heart, Robert Wood Johnson University Hospital ([www.rwjuh.edu](http://www.rwjuh.edu)) is a 600-bed academic medical center and the principal hospital of UMDNJ-Robert Wood Johnson Medical School in New Brunswick, NJ. Robert Wood Johnson is an innovative leader in advancing state-of-the-art care in medicine. Its Centers of Excellence include cardiovascular care from minimally invasive heart surgery to transplantation, cancer care, and women's and children's care including The Bristol-Myers Squibb Children's Hospital at Robert Wood Johnson University Hospital ([www.bmsch.org](http://www.bmsch.org)). The hospital is also a Level 1 Trauma Center and serves as a national resource in its ground-breaking approaches to emergency preparedness. The hospital has earned significant national recognition for clinical quality and patient safety. Robert Wood Johnson University Hospital is ranked among the top 50 hospitals in the nation for both heart and heart surgery and respiratory disorders, according to *U.S. News & World Report's* 2008 ranking of "America's Best Hospitals." The American College of Surgeons' Commission on Cancer has rated Robert Wood Johnson University Hospital among the nation's best comprehensive cancer centers. The Leapfrog Group rated Robert Wood Johnson University Hospital as one of the 50 exceptional U.S. hospitals, as published in *Consumers Digest* magazine. Harvard University researchers, in a study commissioned by The Commonwealth Fund, identified Robert Wood Johnson University Hospital as one of the top 10 hospitals in the nation for clinical quality. Robert Wood Johnson University Hospital is also a recipient of the prestigious Magnet Award for Nursing Excellence for more than 10 consecutive years.

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New Brunswick Mayor James Cahill (far left) presents organizers from The Cancer Institute of New Jersey, Robert Wood Johnson University Hospital, and local clergy with a proclamation declaring the week of September 22nd as Prostate Cancer Awareness Days in the Hub City. The group is gearing up for its free annual prostate cancer screenings, which will take place during that week.