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MEDICAL SCHOOL

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The Cancer Institute of New Jersey and its Network of Hospitals Join Forces to Battle Prostate Cancer Statewide

Education and Screening Events Held During National Prostate Cancer Awareness Month in September

New Brunswick, N.J., August 26, 2008 – In an effort to reach and educate more men about one of the more common types of cancer, The Cancer Institute of New Jersey (CINJ) and its network of hospitals are teaming up to provide screenings and information across the state during the month of September, which is National Prostate Cancer Awareness Month.

One in six men will be diagnosed with prostate cancer, according to the American Cancer Society. It is the most frequently diagnosed cancer in men, other than skin cancer, and the second leading cause of cancer death in men. It is estimated that approximately 183,000 new cases of prostate cancer will occur in the United States this year, with the illness affecting more African-American men than those of Asian or Caucasian descent. In New Jersey alone, 5,000 new cases of prostate cancer will be diagnosed, while 800 men will die from the disease this year. That is why CINJ and its partner and affiliate hospitals are joining forces to educate men and their families about this disease. CINJ is a Center of Excellence at UMDNJ-Robert Wood Johnson Medical School.

Molly Gabel, M.D., deputy director of extramural affairs at CINJ and associate professor of radiation oncology at UMDNJ-Robert Wood Johnson Medical School, says the CINJ Network has a unique opportunity to educate the greater community, “CINJ and our Network of hospitals work tirelessly together to offer the most comprehensive cancer services and information to the people of New Jersey. Through the efforts being undertaken in September, we know that more men will be better armed with information about their prostate health, and that the CINJ Network hospitals as a collective will have played a key role in helping to save many lives.”

CINJ and its Partner Hospital Robert Wood Johnson University Hospital in New Brunswick will be hosting its annual prostate-screening event **September 22, 23 and 24** from 5:00 to 8:00 p.m. each evening at CINJ (195 Little Albany Street, New Brunswick). The event has been running for more than a decade and has long attracted the support of local clergy and community leaders. A team of experts from the Dean and Betty Gallo Prostate Cancer Center at CINJ will be conducting the screenings, which will include a digital rectal exam and the prostate specific antigen (PSA) blood test. The screening is open to all men 50 and older with no history of prostate cancer and to males 40 and older who have a family history. Limited free parking will be available. While the screenings are free, an appointment is necessary and can be made by calling 732-247-2050.

Other CINJ Network Prostate Cancer Awareness Events:

Affiliate Hospitals:

Atlantic Heath’s Carol G. Simon Cancer Center at Morristown Memorial Hospital (Morristown)
Tuesday, September 2 from 7:30 to 9:30 p.m. at the Malcolm Forbes Amphitheater at Morristown

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Memorial Hospital (95 Madison Ave., Morristown). Arthur Israel, M.D., will discuss the use of hormone therapy in the treatment of prostate cancer during the Us Too Prostate Cancer Support Group Meeting. No registration is required.

Tuesday, September 16 from 7:00 to 8:00 p.m. at the Men's Cancer Center at Morristown Memorial Hospital (95 Madison Ave., Morristown). The hospital will be hosting a meeting for patients diagnosed with prostate cancer to learn about robotic assisted prostatectomy and whether one is a candidate for this surgery. To register call 877-666-1112.

CentraState Healthcare System (Freehold)

Wednesday, September 17 from 6:00 to 8:00 p.m. at the Star and Barry Tobias Ambulatory Campus Conference Center Auditorium (901 West Main Street, Freehold). CentraState is offering an interactive, physician panel discussion entitled: "Prostate Cancer Update: Demystifying Treatment Options." Board-certified physician presenters including a urologist, medical oncologist and radiation oncologist will be on hand to take questions. To register call 866-CENTRA-7.

Thursday, September 25 from 5:30 to 7:30 p.m. at the Star and Barry Tobias Health Awareness Center (901 West Main Street, Freehold). CentraState is offering prostate cancer screenings for men 45 years and older who haven't been previously screened. While the screenings are free, an appointment is required and can be made by calling 732-308-0570.

Cooper University Hospital (Voorhees)

Tuesday, September 16 beginning at 5:30 p.m. with light refreshments and program to follow at 6:00 p.m. at the Cooper Cancer Institute (Town Square, 931 Centennial Boulevard, Voorhees). The Cooper Cancer Institute is continuing with its Cancer Prevention Lecture Series with a discussion entitled: "Tackling Prostate Cancer: What you can do to Defend Yourself and Your Risk." Robert A. Somer, M.D., who is the director of the Genitourinary Cancer Center at the Cooper Cancer Institute as well as colleague Noel Kramer, D.O., a radiation oncologist, will be the guest speakers. The event is free, but registration is required by calling 1-800-8-COOPER.

Robert Wood Johnson University Hospital - Hamilton (Hamilton, Mercer County)

Thursday, September 25 from 5:30 p.m. to 7:30 p.m. at CINJ Hamilton. (2575 Klockner Road, Hamilton) From 5:30 to 6:15 p.m., Mukaram Gazi, M.D., a board certified urologist will present a lecture detailing possible causes, symptoms, diagnosis and treatments of prostate cancer. The facility will then host a free prostate cancer screening, which will include the PSA blood test, digital rectal exam, blood pressure exam and take home colorectal kit. Refreshments are included. Registration is required by calling 609-584-5900.

Saint Peter's University Hospital (New Brunswick)

Wednesday October 15 starting at 3:30 p.m. at Saint Peter's University Hospital (254 Easton Avenue, New Brunswick). The hospital will host its annual prostate screening. Registration is required by calling 732-745-8600 x8903.

Somerset Medical Center (Somerville)

Wednesday, September 17 from 6:00 to 8:00 p.m. and **Saturday, September 20** from 9:00 to 11:00 a.m. at Somerset Family Practice (110 Rehill Avenue, Somerville). The Steeplechase Cancer Center at Somerset Medical Center is offering free prostate cancer screenings as part of a research study being conducted by the Prostate Cancer Education Council. Board-certified urologists from the Prostate Cancer Institute at The Steeplechase Cancer Center will provide digital rectal exams and blood tests to determine prostate specific antigen (PSA), cholesterol and testosterone levels, to men over age 40. Males over age 35

who are at high risk for prostate cancer also will be eligible to participate, while any male who has previously been diagnosed with prostate cancer will not. Pre-registration is required by calling Somerset Medical Center's Community Health Department at 908-685-2814.

Thursday, September 18 beginning at 6:30 p.m. with light refreshments and program following from 7:00 to 8:30 p.m. at the Steeplechase Cancer Center (30 Rehill Avenue, Somerville). The Steeplechase Cancer Center will be presenting a special community health education program entitled: "Live the Good Life: Truths and Myths About Prostate Health." Urologist Keith Harmon, M.D., of the Prostate Cancer Institute will discuss the latest treatment options for BPH and prostate cancer and the important role nutrition, supplements and exercise play in prostate health. The free event is presented by Pfizer as part of a four-part lecture series. Pre-registration is required and can be done by calling 908-203-6234 or going online to www.somersetmedicalcenter.com/events.

University Medical Center at Princeton (Princeton)

Wednesdays, September 3 through 17, from 11:30 a.m. to 1:30 p.m. each day at the University Medical Center at Princeton, Main Lobby (253 Witherspoon Street, Princeton.) Prostate cancer awareness information will be distributed by certified oncology nurses and other health professionals from University Medical Center at Princeton's Cancer Program. Experts will be on hand to answer questions on such topics as risk factors, treatment options and prostate cancer management, as well as the importance of early detection, symptoms and prevention tips. No registration is required.

Wednesday, September 10, from 7:30 to 9:00 p.m. at Greenbriar at Whittingham (100 Whittingham Drive, Monroe Township, Middlesex County). Princeton Healthcare System and Greenbriar at Whittingham Residents Civic Club are sponsoring an informational panel discussion entitled "The Latest Trends in Healthy Living." Main topics include prostate health and other services offered through the University Medical Center at Princeton. Board Certified Urologist Karen M. Latzko, D.O. is one of the panelists. Space is limited. Registration is required by calling 888-897-8979.

Wednesday, September 24, from noon to 1:30 p.m. at the Princeton Fitness & Wellness Center (1225 State Road, Princeton). This meeting of the Prostate Cancer Support Group, will feature a lecture by Sidney J. Goldfarb, M.D., board certified urologist on staff with Princeton HealthCare System. The group, which has been in existence since 1991, welcomes those with prostate cancer, their loved ones and family members. Meetings take place the fourth Wednesday of each month. Lunch will be provided. No registration is required.

Thursday, September 25, from 6:00 to 8:00 p.m. at the University Medical Center at Princeton's Clinic Medical Arts Building: Suite B. (253 Witherspoon Street, Princeton). The University Medical Center at Princeton will offer free prostate cancer screenings, regardless of insurance or ability to pay, for men age 50 and older and men 40 and over who are African American or have a family history of prostate cancer. The screening process includes a digital rectal exam by a board certified urologist, as well as the PSA blood test. Educational materials will be made available as well as refreshments. Appointments are required and can be made by calling 888-897-8979.

About The Cancer Institute of New Jersey

The Cancer Institute of New Jersey is the state's first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ's physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of

New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call the Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospital: Robert Wood Johnson University Hospital. Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital*, Jersey Shore University Medical Center, JFK Medical Center, Morristown Memorial Hospital, Overlook Hospital, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton. *Academic Affiliate

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