



ROBERT WOOD JOHNSON
MEDICAL SCHOOL

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Registration Begins for Annual “High Speed Chase for the Cure 5K Run/3K Walk”
CINJ Research Programs and Patient Relief Fund to Benefit from Proceeds

New Brunswick, N.J., July 7, 2008 – Hoping to top last year’s participant number of 400, organizers of the sixth-annual *High Speed Chase for the Cure 5K Run/3K Walk* have opened registration for the event, proceeds from which will benefit The Cancer Institute of New Jersey (CINJ). CINJ is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School.

While *High Speed Chase for the Cure* was started in 2003 by Rutgers University police officers as a way to honor a colleague who lost his battle with cancer, the annual race has turned into a community event in which local businesses join forces with Rutgers University students, law enforcement and those who work at CINJ in an effort to promote awareness about the cancer programs provided through the New Brunswick facility.

The event raises money to support cancer research, treatment, community outreach and to assist cancer patients with financial needs they may have during treatment including the purchase of medications; medical supplies and equipment; transportation to and from CINJ on treatment days and other necessities. CINJ provides comprehensive care to all patients regardless of ability to pay and is expected to have 80,000 patient visits by the end of this year. Since the event’s inception, more than \$40,000 has been raised to support these items, with more than half of that amount being raised last year alone.

Leanne Kochy, director of special events for the Cancer Institute of New Jersey Foundation, notes the event continues to be a tremendous community collaboration, “The generosity of Citi Smith Barney and local businesses, students, area law enforcement and their supporters will provide CINJ with the means to continue to provide a comprehensive offering of support services, education programs, and care and research components for the benefit of our patients and their families. To see the number of sponsors and participants increase year after year is truly inspiring.”

This year’s run/walk will take place on Sunday, September 14th at the Louis Brown Athletic Center (RAC) on the Rutgers University Livingston Campus in Piscataway. Check-in is from 8:00 to 9:15 a.m. with the race beginning at 9:30 a.m. The entry fee for the public is \$20 by August 25 and \$25 after. USA Track and Field (USATF) members will pay \$18 before September 5th and \$25 after. Students will pay \$10. To register individuals and teams or to make a donation in support of the event, visit www.cinjfoundation.org or call 732-235-8614.

The course is USATF certified and scoring will be computerized with results being posted on www.compuscore.com. Awards will be given to both males and females in various age categories, and overall first, second or third place awards will be given. Special student awards also will be presented. Amenities include t-shirts, refreshments, prizes and entertainment.

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The event's main sponsor is Citi Smith Barney, and is held in partnership with DCH Auto Group (DCH Brunswick Toyota and Saturn); Road Runner Sports of New Brunswick; the Cancer Institute of New Jersey Foundation; the Rutgers Daily Targum; the Rutgers Interfraternity Council, Panhellenic Association and National Pan-Hellenic Council; the Rutgers Student Movement Against Cancer organization (SMAC); the Rutgers University Division of Student Affairs; and the Rutgers University Police Department. Media sponsors include Greater Media stations, Magic 98.3 FM and WCTC 1450 AM.

The CINJ Foundation raises funds to support cancer research, treatment, prevention and education programs of CINJ. Gifts are received from corporations, foundations, individuals, special events and through planned gifts. To make a tax-deductible gift to New Jersey's only NCI -designated Comprehensive Cancer Center call 732-235-8614 or visit www.cinjfoundation.org.

About The Cancer Institute of New Jersey

The Cancer Institute of New Jersey is the state's first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ's physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call the Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospital: Robert Wood Johnson University Hospital. Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital*, Jersey Shore University Medical Center, JFK Medical Center, Morristown Memorial Hospital, Overlook Hospital, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton. *Academic Affiliate

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