



ROBERT WOOD JOHNSON
MEDICAL SCHOOL

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New Associate Director of Clinical Trials and Therapeutics Named at CINJ
Director of Pharmaceutical Sciences, Cranford Resident Tapped for Prominent Post

New Brunswick, N.J., November 18, 2008 – A Cranford resident has been named to serve as the new Associate Director of Clinical Trials and Therapeutics at The Cancer Institute of New Jersey (CINJ). Susan Goodin, PharmD, FCCP, BCOP at CINJ and professor of medicine at UMDNJ-Robert Wood Johnson Medical School, was recently tapped for the position by CINJ Director, Robert S. DiPaola, MD. CINJ is a Center of Excellence of UMDNJ-Robert Wood Johnson Medical School.

Dr. Goodin joined CINJ in 1993 from the University of Kentucky Medical Center. As a founding member of CINJ, Goodin has been serving a vital role in patient care as director of CINJ's Division of Pharmaceutical Sciences, as she is in charge of the pharmacy team that provides patient medications and educates those patients about usage, pain management and other related aspects. She also studies investigational drugs via clinical trials and promotes the importance of such study as a way to help researchers unlock the mysteries of cancer. In her new role as associate director of clinical trials and therapeutics, she will be responsible for leading CINJ's clinical trials program and working to increase patient enrollment.

Dr. DiPaola, who is also associate dean for oncology programs and a professor of medicine at UMDNJ-Robert Wood Johnson Medical School, notes Goodin continually sets the example, "Dr. Goodin's experience and expertise in this area allows CINJ to set the bar high for excellence in delivering tomorrow's cancer treatments from the bench to the bedside. Under her leadership, our clinical trial program will continue to excel for the benefit of all New Jerseyans."

An active researcher, Goodin has also been the principal investigator on a number of translational trials and has had oversight of the clinical side of CINJ's cancer prevention trials. She also was the driving force behind the creation of New Jersey Cancer Trial Connect (NJCTC), which is a web-based resource in English and Spanish that allows patients to cross-reference tumor sites, targeted drugs and other information, then matches them with clinical trials available throughout the state.

She is a founding member of the Hematology/Oncology Pharmacists Association, which is a national professional organization, dedicated to supporting hematology/oncology pharmacy practitioners in optimizing cancer patient care. Goodin has authored more than 50 scientific publications and has written 11 book chapters pertaining to cancer treatment and prevention.

About The Cancer Institute of New Jersey

The Cancer Institute of New Jersey is the state's first and only National Cancer Institute-designated Comprehensive Cancer Center, and is dedicated to improving the prevention, detection, treatment and care of patients with cancer. CINJ's physician-scientists engage in translational research, transforming their laboratory discoveries into clinical practice quite literally bringing research to life. The Cancer Institute of

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New Jersey is a center of excellence of UMDNJ-Robert Wood Johnson Medical School. To support CINJ, please call the Cancer Institute of New Jersey Foundation at 1-888-333-CINJ.

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides a mechanism to rapidly disseminate important discoveries into the community. Partner Hospital: Robert Wood Johnson University Hospital. Affiliate Hospitals: Bayshore Community Hospital, CentraState Healthcare System, Cooper University Hospital*, Jersey Shore University Medical Center, JFK Medical Center, Morristown Memorial Hospital, Overlook Hospital, Raritan Bay Medical Center, Robert Wood Johnson University Hospital at Hamilton (CINJ-Hamilton), Saint Peter's University Hospital, Somerset Medical Center, Southern Ocean County Hospital, The University Hospital/UMDNJ-New Jersey Medical School*, and University Medical Center at Princeton. *Academic Affiliate

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